

## CASE STUDY

# Leaving Big Law to start a corporate law firm? Noah Singer knows the keys to success.

## SINGER BUSINESS LAW

Singer Business Law is a unique boutique business law firm providing corporate, commercial and transactional legal services to VCs, SMEs and startup companies.

SINGER  
BUSINESS LAW

HOME WHAT WHO WHERE  

PRACTICAL AND EFFECTIVE LEGAL ADVICE  
TAILORED TO YOUR BUSINESS

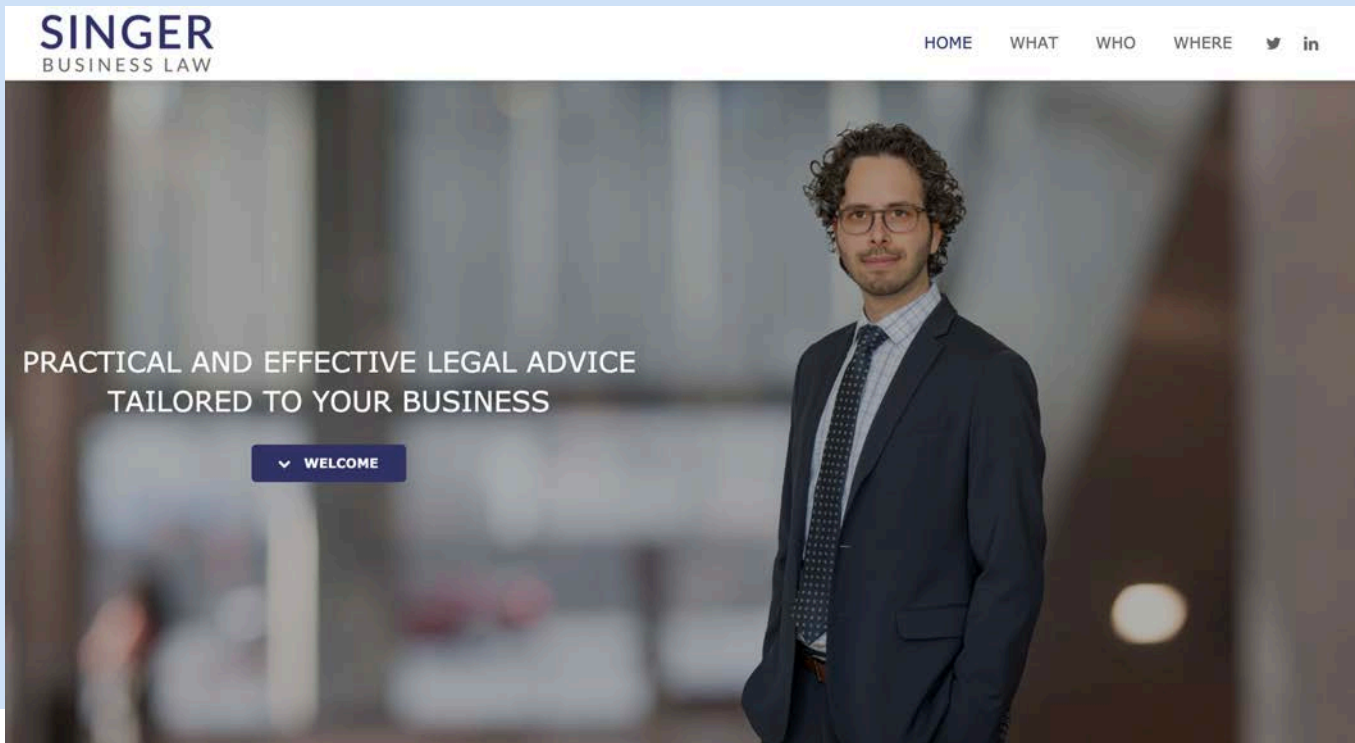
WELCOME

## CASE STUDY OVERVIEW

Noah Singer is a corporate lawyer and principal at Singer Business Law. Having summered, articulated and worked at a leading large Toronto-based law firm, Noah decided to forge his own path by founding Singer Business Law in 2017. He provides practical and effective legal advice tailored to his clients' business needs.

Singer Business Law was in search of a platform that could help on two fronts:

1. A secure online portal for managing his minute book collection.
2. A modern database to track all of his clients' entity information.



In order to run his practice, Noah needed software to help manage his collection of legal entities. The Singer Business Law team needed something that was cloud-based, collaborative, easy to use and value-added.

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**When switching to remote work, Noah didn't miss a beat. His corporate records and minute books were accessible, shareable and secure using the MinuteBox platform.**

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Prior to adopting MinuteBox, Noah kept his minute book collection in physical binders stored in his office. As a solo practitioner (absent the proper tools), corporate governance work was particularly tedious and provided a poor ROI.

After adopting MinuteBox, everything changed for Noah and his practice.



## A SECURE ONLINE PORTAL FOR MANAGING MINUTE BOOKS

Within a few days of being onboarded to MinuteBox, Noah and the Singer Business Law team were able to access and securely share every client minute book in the cloud. Almost immediately, there was a reduction in costs and increases in efficiency when managing their minute book collection.

One of the most used features of MinuteBox by Singer Business Law is the built-in secure sharing functionality, which allows firms to share minute books with clients and other lawyers. Previously, sharing required scanning or expensive courier charges which has been replaced with a seamless and easy-to-use workflow that can be done instantly online.

When switching to remote work, Noah didn't miss a beat. His corporate records and minute books were accessible, shareable and secure using the MinuteBox platform. Client satisfaction has never been higher.



**Noah Singer**

Owner

### **THANK YOU, MINUTEBOX!**

“It’s a no-brainer to switch to a modern cloud-based solution like MinuteBox. I can’t imagine practicing without it.”

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MinuteBox is the entity management platform trusted by professionals like Noah and the team at Singer Business Law.

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# the “way faster” way

WITH MINUTEBOX, ANNUAL CORPORATE MAINTENANCE IS FASTER AND EASIER THAN EVER... AND YOU CAN DO IT FROM ANYWHERE.

## A MODERN DATABASE TO TRACK ALL CLIENT ENTITY INFORMATION

Once the Singer Business Law team was set up on the MinuteBox platform, the internal database function provided immediate and comprehensive access to all data and information associated with each minute book in their collection.

Combined with the suite of document generation tools built into MinuteBox, Singer Business Law can punch well above it’s weight class when it comes to corporate minute book storage, maintenance and management.

MinuteBox provides value not only for the Singer Business Law team but ultimately for their clients as well. MinuteBox allows the firm to stay organized, efficient and dilligent in their work while ensuring that clients have easy access to their own minute book documents and data. This collaborative environment allows Singer Business Law to strengthen the relationship they have with their existing clients and offer something new and unique to prospective clients.

